



DOUG HOLOD

Partner

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OVERVIEW

Utilizing his extensive business and legal experience, Doug Holod primarily represents clients in three divergent industries: additive manufacturing, healthcare technology, and restaurants. For many of these clients, Doug has helped structure transactions with financial and strategic investors.

Trained as a corporate and securities lawyer, Doug provides value-conscious general counsel services, occasionally coordinating with other lawyers regarding issues related to employment, technology licensing, real estate, taxation, and litigation. Much of Doug's time is spent deciphering complicated legal advice and helping executives and boards make informed decisions.

Doug helps companies achieve their potential by prudently managing risk while "right-sizing" legal services to minimize expenses. He has worked with a broad range of businesses—including some that had started with good technology or business plans but hadn't reached their potential due to missed opportunities for growth or other missteps. Doug draws from this varied experience to help guide his clients forward.

For emerging/venture-backed businesses, Doug assists with strategy, corporate structuring, capital raising, and contract negotiations, as well as mergers and acquisitions. In addition to working on private placements and public offerings, Doug has considerable experience structuring client transactions financed by venture capital, private equity firms, or strategic corporate investors. He also helps more mature businesses with mergers and acquisitions, raising additional growth capital, and corporate governance counseling.

Doug served as chair of Maslon's Corporate & Securities Group for 10 years and was a member of Maslon's executive committee for more than six years, serving for two of those years as chair. In addition, Doug has personally served on the board of directors of

AREAS OF PRACTICE

Corporate & Securities

- Corporate Governance
- Emerging Businesses & Venture Capital
- General Counsel Services
- Mergers & Acquisitions
- Public Company Securities Offerings & Compliance

BAR ADMISSIONS

Minnesota

EDUCATION

University of Minnesota Law School
J.D., *cum laude*

Boston College
M.A.
Economics

University of Notre Dame
B.A., *with honors*
Economics

Meritas, an international law firm network. He has also attended the Aspen Institute's seminars on leadership.

Other than spending time with his wife and four children, Doug is happiest when cooking, traveling, and running trails.

SELECTED EXPERIENCE

Additive Manufacturing

- *Evolve Additive Solutions* – Works extensively with this Minnesota-based company that develops 3D printing machines for manufacturers. Assisted in Evolve's spin-off from Stratasys in June 2017 and coordinated the financing provided by certain strategic investors such as LEGO and Stanley Black & Decker in 2018. Has also negotiated several development and supply agreements with Evolve customers worldwide.
- *Azul 3D* – Assisting this Chicago-based company with its preferred stock offerings and agreements with a strategic Fortune 100 investor.
- Counseled a California-based 3D printing company in its strategic restructuring.
- *Cima Nanotech* – Worked extensively with this Singapore-based developer of nanotechnology conductive coatings. Assisted with several rounds of private placements—including joint ventures/investments with Japanese, Korean, and Singaporean investment companies or manufacturers—and helped negotiate various complex agreements with some of the company's business partners. The company's assets were acquired by a group of Singaporean-based investors in 2017.

Healthcare Technology

- *Certifi* – Serves as corporate counsel to this Minneapolis-based healthcare technology company.
- *Vigilant Diagnostics* – Serves as general counsel to this company that is utilizing patented technology for point-of-care diagnostic analysis of certain human diseases.
- *MyMedicareBot* – Served as special M&A counsel to this Los Angeles-based healthcare technology company through its 2022 sale.
- *Hennepin Life Sciences* – Represents this Minnesota-based pharmaceutical development company on its equity financing and license agreements.
- *Benovate* – Serves as corporate counsel for this healthcare technology company that manages healthcare programs and health incentives.
- *Deft Research* – Served as general counsel to this healthcare benefit plan research company through its 2021 sale.
- *Acuo Technologies* – Assisted in private placements, contracts, and served as main corporate counsel for this Minnesota-based healthcare software company through its sale.
- *DestinationRx* – Served as primary corporate counsel for this Los Angeles-based healthcare technology company on its Series A Preferred Stock offering led by a healthcare venture capital firm. Worked extensively for the client through its sale.

Restaurant

- *MRI Heritage Brands* – Serves as corporate counsel of this Houston-based Mexican-themed restaurant company with over 45 restaurants in Texas, Louisiana, and Oklahoma.
- *Kona Grill* – Served as corporate counsel to this Scottsdale-based publicly traded chain of over 45 sushi restaurants. Assisted with client's equity offerings, debt financings, and other corporate transactions.
- *Rainforest Cafe* – As a new Maslon attorney, worked with an entrepreneur to raise capital for a restaurant concept that would include live birds. That concept became the popular Rainforest Cafe. Worked closely with the company through its private placements, successful initial public offering, and two follow-on public offerings. Also provided corporate and securities counsel and worked with Rainforest Cafe through its proposed mergers and subsequent sale via tender offer to Landry's Restaurants, Inc.

- *T-Rex Cafe* – Worked with this "big box," themed restaurant company with units in Disney Orlando on its formation and expansion, which included a substantial capital investment from Landry's.
- *Schussler Creative/Creative Attractions* – Works with creative restaurant developer Steve Schussler in support of his many new concepts, such as "Hot Dog Hall of Fame" and the "Boat House," both located in major theme parks in the Orlando area.
- *Landry's Restaurants* – Represented Landry's Restaurants in its 2020 acquisition of Cadillac Ranch restaurants.
- *Lexington Restaurant Group* – Works with this company's principal owners and management team to assist them in structuring financing rounds and other transactions.
- *Williston Holding Company* – Works with this Phoenix-based company on organizing its equity and debt financing as well as assisting in the company's overall development.

Other

- *Enservco Corporation* – Serves as general counsel as well as corporate and securities counsel to this Denver-based publicly traded oil services company assisting in various SEC filings and equity raises in addition to M&A activity.
- *Juut Salonspa* – Works extensively with this Minneapolis-based upscale salon business with seven units, assisting in contract negotiations and general corporate counseling.
- *ZEF Energy* – Serves as general counsel to this Minneapolis-based developer of hardware and software for EV charging stations, assisting in various equity raises and corporate contracts.
- *Dealer Teamwork* – Represents this Minneapolis-based digital marketing company that is a merchandising and optimization platform utilized by automotive dealers.
- *Hy-Capacity* – Represents this Iowa-based privately held manufacturer of agricultural parts by working on acquisitions, drafting and negotiating contracts with the company's distributors, and providing general corporate counseling.
- *NovaTech Engineering* – Represents this Minnesota-based agriculture technology company on contractual matters.

LEADERSHIP & COMMUNITY

- Meritas: U.S. Leadership Committee

SELECTED HONORS

- **AV Preeminent**, Martindale-Hubbell®

SELECTED PUBLICATIONS

- "Second Wave of Restaurant Chain Bankruptcy Filings Could Offer New Opportunities," author, *Modern Restaurant Management*, 2020