



SHAURO BAGCHI

Partner
Co-Chair of Corporate & Securities Group
Chair of Maslon Diversity & Inclusion Committee

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OVERVIEW

Shauro Bagchi manages, negotiates, and closes national and cross-border mergers and acquisitions, technology and licensing transactions, and capital raising deals. He also provides day-to-day business counseling and related advisory services to his clients, including transaction structuring, technology licensing, and general commercial contract drafting.

Shauro is passionate and energetic; his mission is to help companies (both established and entrepreneurial) achieve their business and financial goals by providing practical, efficient, and business-minded legal advice. He has particular skill working with clients involved in real estate development and acquisition, advertising, software, manufacturing, and investment funds, which is enriched by prior experience working as part of an in-house corporate legal team for a Fortune 500 company in Minnesota.

Shauro has significant experience negotiating and drafting equity and asset-sale transaction documents, real estate purchase and sale agreements, merger agreements, securities offering memoranda, and various commercial agreements. He regularly reviews, negotiates, and prepares agreements at the myriad intersections of business and advertising—including services agreements on behalf of agencies and SaaS/PaaS providers with complex, cutting-edge offerings as well as purchasers of such services and offerings.

Before moving to the U.S. at age nine, Shauro lived internationally in Asia, Africa, and Central America and brings his unique, diverse, and international perspectives to bear on solving real-world problems for his clients. As a result of his time abroad, he is proficient in Spanish and Bengali. Shauro is a leader in promoting diversity and inclusion at the Firm, and he serves as the Chair of Maslon's Diversity & Inclusion (D&I) Committee. This Committee is zealously focused on recruiting and retaining diverse lawyers and staff, and perennially executes training and enrichment programs (featuring in-house counsel, judges, and D&I champions), recruitment and retention-focused events, and client and affinity bar initiatives with the goal of promoting and achieving substantive diversity and inclusion. Shauro, and Maslon, take D&I seriously—certain core D&I training programs

AREAS OF PRACTICE

Corporate & Securities

- AdTech, Media & Advertising
- Closely Held Businesses
- Emerging Businesses & Venture Capital
- General Counsel Services
- Intellectual Property & Technology
- Investment Funds & Hedge Funds
- Management & Leveraged Buyouts
- Mergers & Acquisitions

Technology, IP & Media

- AdTech, Media & Advertising
- Technology & Intellectual Property

BAR ADMISSIONS

Minnesota

EDUCATION

Georgetown University Law Center

J.D.

Georgetown Law Journal, Editorial Staff

University of Maryland at College Park

B.A.

Economics with concentration in mathematics

Honors: Ida Mae Garrot Memorial Scholar

are required by the Firm's management and attorney attendance is mandatory. The Committee also includes a Diverse Attorney Resource Group and a subcommittee of D&I "allies" to foster and promote camaraderie among diversity-focused attorneys and their like-minded peers.

Selected to be a Maslon representative, Shauro participated in Leadership Twin Cities, a professional development program sponsored by the Minneapolis Chamber of Commerce. He is also active in the Minnesota Asian-Pacific American Bar Association and Twin Cities Diversity in Practice.

SELECTED EXPERIENCE

- Extensive experience working with in-house legal counsel on commercial contract negotiations (with suppliers, vendors, distributors, customers, etc.) relating to information technology, licensing, software development, advertising, and other large-scale, complex commercial arrangements.
- Worked extensively with international high-technology companies on private placements, including joint investments with investment companies across Europe and Asia.
- Worked with companies across industries (and geographies) on acquisitions, divestitures, spin-offs, sales, and joint ventures.
- Financing transactions including debt offerings, private preferred equity offerings, common equity and convertible debt offerings, and resale registrations.
- Represented funds (private equity, venture, family office, and hedge funds) in various formation and portfolio company investment matters.
- General corporate counsel for emerging growth, medium, and large private companies on a host of matters, including media buying, licensing, distributorship arrangements, and various other commercial areas.
- Counsel for many newly formed business entities (involving partnership agreements, member control or operating agreements for LLCs, licensing arrangements, and shareholder agreements for corporations).

LEADERSHIP & COMMUNITY

- Minnesota Cup: Review Board Member, Life Science & Health IT Division 2018-2020
- Twin Cities Diversity in Practice
- Leadership Twin Cities: Class of 2012 - 2013 (leadership program sponsored by the Minneapolis Chamber of Commerce)
- Minnesota Asian Pacific American Bar Association
- LegalCORPS: Non-profit organization promoting pro bono legal services for low-income businesses and non-profits, Volunteer
- Minnesota State Bar Association
- Hennepin County Bar Association

SELECTED HONORS

- **Recognized on Minnesota Rising Stars list as part of the Super Lawyers® selection process, 2020** (*Minnesota Rising Stars is a designation given to only 2.5 percent of Minnesota attorneys each year, based on a selection process that includes the recommendation of peers in the legal profession.*)
- **Fellow**, Leadership Council on Legal Diversity (LCLD), 2020 (*LCLD's landmark Fellows Program works by identifying high-potential attorneys from diverse backgrounds and setting them on the path to leadership of their organizations.*)
- **Up & Coming Attorney**, *Minnesota Lawyer*, 2019

SELECTED PRESENTATIONS

- 2020 Minnesota Cup (Sponsored by Maslon); Shawn McIntee, Shauro Bagchi, and Susan Markey Serve as Review Board Members
- "Growth Through Licensing, Subscription and Distribution: Managing Key Contracts Risks," Financing and Growing a Business – How to Advise Your Clients, Minnesota CLE, 2019

- "Agreements with Ad Agencies," Advertising & Marketing Law for In-House Counsel and Business Attorneys, Minnesota CLE, 2018
- "Entities That Estate Planners Must Know," Estate Planning for Business Owners, Minnesota CLE, 2018
- "Drafting Owner Agreements," guest lecturer, University of Minnesota Law School (Business Law Clinic), 2017
- "Drafting Owner Agreements," Starting a Business in Minnesota, Minnesota CLE, 2017
- "Contract Drafting for the 21st Century," Contracts in Context II, ACC Minnesota, 2017
- "Raising Capital for Craft Breweries and Distilleries," Worts and All: A Primer on Brewery Law, Maslon LLP, 2016
- "Digital, Software, Licensing, and Technology Agreements: Transactional & Litigation Perspectives," panel member, Contracts In Context, ACC Minnesota, 2016
- "Advertising: A Legal Lens," guest lecturer, University of Minnesota, 2014-2016

SELECTED PUBLICATIONS

- **Featured in:** "October 2017 Featured Lawyer: Shauro Bagchi," *Twin Cities Diversity in Practice Blog*, November 2017
- "Friendly Fire From the SEC," co-author, *Today's General Counsel*, February/March 2012