MASLONLLP



KAITLIN (KATIE) EISLER

Partner
Chair of Corporate & Securities Group

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OVERVIEW

Kaitlin Eisler is a partner in Maslon's Corporate & Securities Group with significant experience assisting clients across a broad range of corporate and transactional legal needs.

She has managed and negotiated complex mergers & acquisitions, corporate reorganizations, buy-sell agreements, and business succession agreements. Her expertise also includes negotiating, drafting, and revising a variety of commercial contracts, with particular focus on technology-related agreements, including software, licensing, and SaaS agreements. She ensures clients remain up to date and compliant on data retention, website terms of use, and website privacy policies, and she protects her clients' interests in the areas of trademark application and management.

Clients also rely on Katie's expertise in corporate governance issues; she frequently acts as outside general counsel, providing guidance on entity formation, operating agreements, shareholder control agreements, ownership disputes, employment disputes, and the drafting of company policies regarding communications, signing authority, spending authority, and related matters.

In addition, Katie's background includes broad experience in real estate matters, including acquisitions and divestment, commercial leasing, real estate finance, and landlord/tenant disputes.

Prior to private practice, she gained valued experience as an information security consultant and auditor with PwC, which gave her a keen understanding of business process and infrastructure and adds particular insight to her work with clients.

Katie graduated *summa cum laude* from William Mitchell College of law in 2014 after earning a B.A. in history from Boston College.

AREAS OF PRACTICE

Corporate & Securities

- Closely Held Businesses
- Corporate Governance
- Cybersecurity Law
- Emerging Businesses & Venture Capital
- Executive Compensation
- General Counsel Services
- Insurance Coverage Counseling
- Intellectual Property & Technology
- Mergers & Acquisitions
- Nonprofit
- Tax

BAR ADMISSIONS

Minnesota

U.S. District Court

- Minnesota

EDUCATION

William Mitchell College of Law
J.D., *summa cum laude*, 2014
CALI Award in Election Law (2014), Dean’s List

Boston College
B.A., *cum laude*, 2009
History
Boston College Cross & Crown Honor Society, Dean’s List

SELECTED EXPERIENCE

- Negotiated and drafted contracts for clients pertaining to autonomous vehicles and their functionality, including large commercial cleaning equipment.
- Responsible for completing all required due diligence and drafting of ancillary documents for an M&A transaction involving an EV data company building websites and tools for OEMs, utilities, and other greentech stakeholders.
- Represented healthcare technology company in the sale to a large national corporation.
- Represented local coffee chain in the sale to a large national company that specialized in food franchises.
- Represented commercial auto repair company in numerous acquisitions of small commercial auto repair companies across the country.
- Represented multiple startup businesses in a wide variety of industries assisting in their entity formation and drafting and negotiation of commercial contracts.
- Represented healthcare technology company in the negotiation of commercial SaaS contracts with large hospital groups around the country.

LEADERSHIP & COMMUNITY

- MedtechWOMEN Minnesota: Planning Committee, 2024-Present
- Minnesota Chamber of Commerce: Leadership Minnesota Program Participant 2024-2025
- Minnesota State Bar Association: Private Business Governance Subcommittee, 2017-2022
- Camp Fire Minnesota : Board of Directors, 2017-2020

SELECTED HONORS

- **Legal 250**, Mergers & Acquisitions Attorneys, *Minnesota Lawyer*, 2026
- **Up & Coming Attorney**, *Minnesota Lawyer*, 2024
- **Recognized on Minnesota Rising Stars list as part of the Super Lawyers® selection process,** 2020-2024 *(Minnesota Rising Stars is a designation given to only 2.5% of Minnesota attorneys each year, based on a selection process that includes the recommendation of peers in the legal profession.)*
- **Top Women Attorneys in Minnesota®**, **2021-2024** (*The annual edition of the Top Women Attorneys in Minnesota list features attorneys selected for the previous year's Minnesota Super Lawyers® and Rising Stars lists.)*
- **Selected for inclusion in Best Lawyers: Ones to Watch**, 2024-2026 (*These awards recognize attorneys, who are earlier in their careers, for outstanding professional excellence in private practice in the United States.*)

SELECTED PRESENTATIONS

- "How to Prepare for a Sale—From Experts with Experience," co-presenter, Owners Edge Summit, 2026
- “Your Deal Team, Your Outcome: Selecting Advisors That Maximize Value,” panelist, Maslon’s Third Annual M&A Seminar, 2026
- "Corporate Governance and Data Privacy: Oversight, Compliance, and Litigation Preparedness," co-presenter, Corporate Counsel Institute, Minnesota State Bar Association, 2026
- "M&A Asset Sales vs. Stock Sales: Pros and Cons of Each Structure, Buyer and Seller Preferences, Negotiation Strategies," co-presenter, Strafford, 2025
- M&A Seminar on Preparing Your Company for Sale Presented by *Finance & Commerce*, Maslon, and Northborne Partners
- "Introduction to M&A Engagement Letters: Understanding and Negotiating Key Terms," Strafford, 2024
- "Using Earnouts and Rollover Equity to Get the M&A Deal Done," co-presenter, 2024 Business Law Institute, Minnesota CLE, 2024
- "Demystifying the Deal," panelist, Maslon and *Finance & Commerce* M&A Seminar, 2024

- "Immigration Considerations During Corporate Change," co-presenter, American Immigration Lawyers Association Minnesota Dakotas, 2023
- "Using Earn Outs and Rollover Equity in M&A Transactions," co-presenter, Hot Topics in the Purchase and Sale of Businesses, Minnesota CLE, 2022
- "Data, Data, Data — With Data Everywhere, How Long Do You Need It & Why Should You Get Rid of It?," Data Privacy & Security Fundamentals, Minnesota CLE, 2021
- "Structuring, Drafting, and Negotiating Purchase Price Adjustments and Earn-Out Clauses," Business Law Institute, Minnesota CLE, 2020
- "LLCs: Formation Through Dissolution," Business Law From Start to Finish webcast, National Business Institute (NBI), 2020
- "Choosing the Right Entity (After the Tax Reform)," Business Law From Start to Finish webcast, National Business Institute (NBI), 2020
- "Attorney-Client Privilege: Elements of Privilege Pt. I — A Communication and The Privileged Person," Minnesota CLE, 2019
- "Minnesota's New Uniform LLC Act — Chapter 322C: A Roadmap for Trial Court Judges," Private Governance Subcommittee, Minnesota State Bar Association, 2019

SELECTED PUBLICATIONS

- Top 10 Drafting Strategies to Avoid Shareholder Disputes
- The Emotional Math of an Exit: Recap of Our May 12 M&A Event
- "Changing Hands–the Strategic Approach: A Seller's Guide to Getting It Right," TCB Insights, *Twin Cities Business*, 2025
- *Minnesota Business and Commercial Law*, co-author, LexisNexis, 2025
- "Preparing Your Company for a Successful Sale," co-author, *Finance & Commerce*, 2025
- 10 Questions for Your Deal Team
- "Thinking About Selling Your Company? Answers to Four Burning Questions," co-author, *Finance & Commerce*, 2024
- "Elements of Privilege: A Communication," co-author, *Attorney-Client Privilege Deskbook*, Minnesota CLE, 2021
- "Elements of Privilege: The Privileged Person," co-author, *Attorney-Client Privilege Deskbook*, Minnesota CLE, 2019